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 RachelBraunScherl
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Rachel Braun Scherl is a champion for women’s health and a pioneer in the space, where she has passionately focused on driving the conversation on the business of women’s sexual and reproductive health. Rachel works on women’s businesses “from the tops of their heads to the tips of their toes.” As Managing Partner and Co-Founder (1998) of SPARK Solutions for Growth, a strategic and marketing consultancy, Rachel has built an international client list that includes Johnson & Johnson, Allergan, Pfizer, Merck, Bayer and Church & Dwight, as well as venture-backed start-ups. As a business builder and Vagipreneur®, she brings deep experience in menstruation, fertility, sexual disease prevention, birth control, pregnancy, menopause and incontinence to help brands and businesses grow. As the business unit director of Manna Molecular’s Vella, a clinically proven CBD sexual enhancement for women, Rachel continues to identify breakthrough solutions for women and innovating in the space. She’s a sought-after Keynote Speaker, board member, as well as the author of the best-seller, *Orgasmic Leadership: Profiting from the Coming Surge in Women’s Sexual Health and Wellness*.

Rachel can speak on a wide range of topics including:

- Why the business of women’s sexual health and wellness is a revolution that shouldn’t be missed and the opportunities it is creating;
- The importance of creating a common vocabulary to speak about significant topics deemed taboo;
- The resources, solutions and innovative products that are solving big problems for women, created by women;
- The trials, tribulations, travesties, and triumphs she has experienced as a female executive;
- Women’s Leadership Development: professionally, personally and privately;
- Finding and creating your own leadership voice as a woman.

Rachel has appeared on Forbes, ABC’s Nightline, CBS New, MSNBC, Thrive Global, and SXSW, and has been interviewed for major platforms including The New York Times, San Francisco Chronicle, Forbes, The Huffington Post and CNN. Rachel writes for The Huffington Post and contributes to Inc. as well.

A copy of the book can be found [here](#).

[CLICK HERE TO INQUIRE ABOUT BOOKING RACHEL TO SPEAK](#)

## Orgasmic Leadership: The New Leadership Model

*Orgasmic Leadership* tells the story of what drives, inspires and sustains entrepreneurs in the rapidly growing global women's sexual health and wellness space.

*Orgasmic Leadership* reflects a well-spring of deep personal experience in pharmaceuticals, consumer products, and women's health as well as in-depth interviews with leaders in the sexual wellness field. Rachel Braun Scherl takes on women's long-neglected needs and satisfaction with a strategic business focus, humor, insight, passion, and in the process, exposes an incredibly complex tangle of outdated barriers and challenges that stand in the way of the successful commercialization of women's health products and services.



**RACHEL BRAUN SCHERL** is the managing partner and cofounder of SPARK Solutions for Growth, a business builder and vagipreneur. She focuses on growing businesses and brands in women's health for companies of all sizes, from venture-backed start-ups to Fortune 500 companies. Rachel has been married for 28 years and has 2 adult children (which she still can't believe).

*"For some reason we still have hang-ups about women's sexual health, much to the detriment of women everywhere. Finally, Rachel Braun Scherl has the courage to bring her passion and knowledge to educate and destigmatize discussions around female health and wellness. On behalf of men who want their female friends, lovers, and partners to be healthy all over, thank you!"*

Dr. Max Gomez, Emmy award winning medical correspondent and senior health editor for CBS

*"Orgasmic Leadership is a game-changing read for women who want to get in the mix, make things happen and change the conversation."*

Lee Woodruff, *New York Times* bestselling author of *In an Instant* and *Perfectly Imperfect*

*"A market-maker in the multi-billion-dollar global women's sexual health marketplace, Rachel Braun Scherl is serious about smashing stereotypes and revealing inequities. Her super power is her passion, persistence, and perseverance on behalf of this huge, yet undervalued business opportunity."*

Amy Millman, Co-Founder and President, Springboard Enterprises

*"Orgasmic Leadership is a wonderfully insightful and incredibly relatable read on so many levels for the professional woman, working mom multi-tasker, who is looking for entrepreneurial knowledge, know-how, and optimism to lean in to the women's health and wellness business."*

Dr. Alyssa Dweck, award winning gynecologist, voted "Top Doctor" in *New York Magazine*, co-author of 3 books: *The Complete A to Z for your V*, *The Sexual Spark*, and *V is for Vagina*

*"Rachel is one of a kind, a real force of nature and has luckily turned her prodigious talents towards female health. As a vagipreneur and a person of action, Rachel is making things happen."*

Kimberly Jenkins, Founder, Duke University Innovation and Entrepreneurship Initiative; Tech Executive (Microsoft, NeXT, Internet Policy Institute); Advocate, Mentor and Angel Investor for women-owned businesses

\$20



Orgasmic Leadership

Rachel Braun Scherl



# Orgasmic Leadership

Profiting from the Coming Surge in Women's Sexual Health and Wellness\*



Rachel Braun Scherl

\* EVERYTHING I KNOW I LEARNED AS A VAGIPRENEUR

"I originally met Rachel when she spoke at a Duke community in NYC focusing on entrepreneurship business building. Her style is engaging and motivating; her dynamic conversation and generates terrific audience participation. We had such a terrific response from our members to Rachel's presentation, her availability to answer questions and the quality of her information. After the event, we enthusiastically asked Rachel to be on our governing board on which she has served effectively for many years."

**Sarah Rosen**, *Former Co-chair, Duke NY Women's Forum, Managing Director, Women's Association of New Jersey Performing Arts Center*

"Rachel served as a panelist for the 2017 Hygienix Conference, by INDA (Association of the Nonwoven Fabrics Industry), focusing on the universe of folks focused in feminine hygiene, menstruation and incontinence. We pride ourselves on bringing meaningful and educational content to our attendees, participants and sponsors. And Rachel did not disappoint!! You could hear and feel the energy and interest in the packed auditorium during Rachel's presentation on trends, insights and companies that are changing the female health landscape. I am absolutely a new member of her fan club!! We absolutely will work with her again. In fact, we can't wait for her book, *Orgasmic Leadership*, to be available to our members."

**Deanna Lovell**, *Education Manager, INDA*

"Rachel Braun Scherl is the real deal. I am a Career Services Manager at the NCJW Center for Women, our mission is to assist women who are in a transition, find their voice, whether that be to find a job or start their own business. As part of my job responsibilities, I bring in local employers, career coaches, and life coaches to lend their expertise to my clients. Rachel's presentation to my clients was spot on; she was able to reach a wide spectrum of the audience while still staying true to herself. Her presentation on Finding your Leadership voice rang true for many of my clients. The presentation was fast paced, and interactive and created a wonderful dialogue for my clients to think about. If you need a speaker, call Rachel."

**Patty Kremen**, *Career Services Manager at NCJW/Essex Center for Women*

